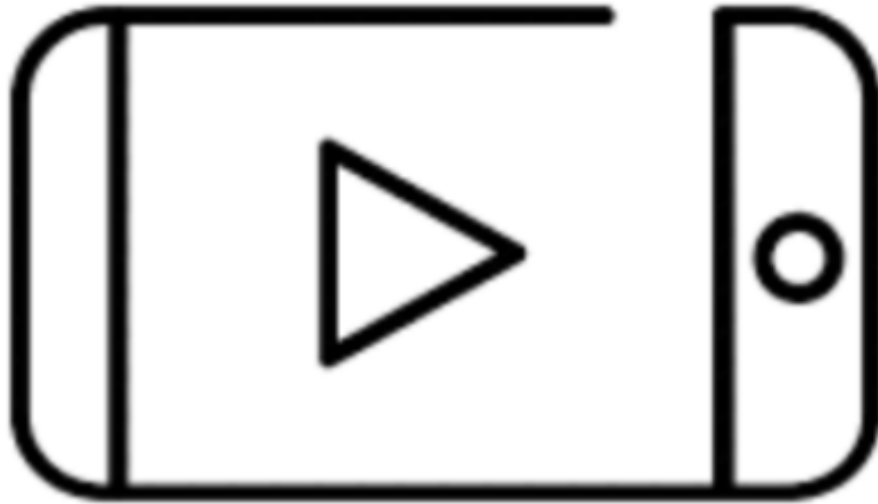


CULTURAL CONTRARIAN



Truth With Courage

Standing on a "Right" looks normal in a crowd.

Standing alone, people are nervous.

Congrats!!!

We are pumped that you got access to this guide! The key here is to use to provide some good information for you to be more prepared as a citizen journalist in capturing and disseminating information to interested parties. It begins with capturing an "Objective Record". This means the story in its Raw unedited format from as many vantage points as possible. You as a journalist can have equipment to accomplish that, and even recruit other citizens to silently capture a record to be shared in compliment of your story.

Cultural Contrarian

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As you go through this guide, do not be overwhelmed. Inside of the Cultural Contrarian Private Membership Association you will participate in live videos where elements of citizen journalism are always touched upon.

Do not rush out and get anything. The tools and resources are mere suggestions and feel free to substitute with items that meet your budget and depth of your needs at a particular time.

The First Amendment

Do we truly understand the first amendment? What are the rights that are memorialized in the constitution codified in the 1st Amendment?

Here is a great way to Remember each of the rights.

RAPPS

- **(R) - Freedom of religion**
- **(A) - The right to Assemble**
- **(P) - The right to Petition or Redress grievancees**
- **(P) - The freedom of the Press**
- **(S) - The right to Free speech.**

Since we are functioning in the capacity of Advocacy, to spread the message of advocacy, we need to keep in mind the best way to get that message out. Below are the most critical means to collect information.

(Physical Print - Pen/Paper, or newsprint)

This is a physical tangible archive that is not subject to being deleted like digital forms of information.

(Best quality of audio) - MP3

Video - Quality is important, but not critical, unless it is involving capturing criminal conduct.

News information which has annoying audio, background noise, wind, music has very limited attention. High quality audio is viewed more than great videos with bad audio.

Audio Gear

Stationary, Mobile, Secret

Microphone's

As a beat reporter, you want to consider a couple of recording resources. This is about being prepared and capturing everything you can and choose what you want. In contrast, having a technical problem or worse and not having a choice at all.

Let's explore some very basic audio recording.

- Smartphone
- MP# recorder
- Bluetooth lavalier, boom with windsock
- Tabletop USB Microphone

Almost everyone today has a smartphone that has a built in camera and microphone. You can easily open you camera, choose video and activate the native microphone and record right to your phone.

Recording to your phone is reasonably secure, unless your device gets stolen or broken. Or, if someone gains access to your device the information can be deleted.

** Law Enforcement have been known to confiscate phones and when returned, the devices have had data missing and no reasoning provided for the missing data.

Using an old phone to just capture audio and video, saved natively to the device is a good practice.

NOTE: When using a handheld phone to record in public, people have an elevated level of concern and make false statements, CC Encourages finding a way to wear the phone in a way that only the camera portion of the phone is visible (like in a shirt or jacket pocket. Attempt to minimize movement around the smartphone as the microphone is very sensitive and will pick up the audio sounds nearest to the microphone.

Microphone's

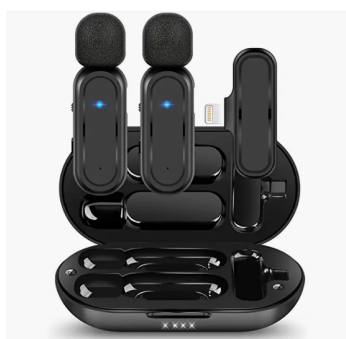
Most smartphones also have Bluetooth functionality. You have the flexibility to not use the native microphone on your smartphone and utilize a Bluetooth Microphone. There is a wide range and variety of Lavalier Microphones that are bluetooth. But selection is determined on the type of phone (vintage) and operating system. Generally it is not Operating System limiting issue, because Bluetooth works regardless of Android, Mac, Galaxy, etc.

Here is a link on [Amazon](#) to get a handle on some options and price ranges.

Having an inventory of different mics in a mobile bag is always helpful. Here are a few examples of the types of microphones. Some can be bluetooth, others may have to have a separate powerpack with a bluetooth receiver. Bluetooth and wireless are not the same, bluetooth is for close proximity to your phone. Wireless is when you want to place a microphone further away from where your phone would be located.



ZealSound Bluetooth Lavalier Microphone for Phone Computer, YouTube Video Recording, Noise Reduction, Vlogger and Blogger, [View on Amazon](#)



Ecomxia 2 Pack Wireless Lavalier Microphone for iPhone iPad with Charging Case 7H Clip on Lapel Microphone Wireless for Video... [View on Amazon](#)
4.5 ★★★★★ (617)



PoP voice Microphone Professional for iPhone Lavalier Lapel Omnidirectional Microphone for iPad, iPod, Condenser Mic for iPhone... [View on Amazon](#)
4.4 ★★★★★ (425)

Microphone's

The microphone's purpose is to pick up audible sound and send it somewhere. So using your phone, your phone settings gives you the ability to select the bluetooth microphone where the audio will be saved directly on your phone. When wearing this style of microphone it will pick up 80% of the speakers voice and audio within a short distance. To pick up audio from a greater distance (such as board members sitting in a dias) you would require a different microphone called a boom or directional microphone. Unfortunately, for boom or directional microphones you are moving into the domain of pro-audio and navigating away from Amazon type options. For Pro-Audio/Video options, I do not suggest, Walmart, Target, or Best Buy. I strongly suggest [B&H Photo](#).



Williams Sound MIC 027
Handheld Shotgun Directional
Microphone

B&H # WIMIC027 MFR # MIC 027

★★★★★ 1 Review



Polisen MVP-6 Directional
Shotgun Microphone for DSLR,
Smartphones, and Portable
Recorders

B&H # POMVP6 MFR # MVP-6

★★★★★ 6 Reviews

Adapters - not a problem

Fortunately, adapters for the various charging ports on smartphones to the tip/ring 3mm cables are cheap and easy to find.



Speaker / Headphone

Speakers are a little tricky as using a speaker within close proximity of a microphone is the direct cause of ringing feedback, so this requires some experimentation with the novice. The key is that the microphone should not be pointing in the direction of the sound directly coming out of the speaker.

Bluetooth speakers are available in all shapes and colors and I have often worn a speaker attached via a "D-ring" to a back pack.



Sponsored ⓘ

Outdoor Waterproof Bluetooth Speaker, Kunodi Wireless Portable Mini Shower Travel Speaker with Subwoofer, Enhanced Bass, Built in Mic...

4.5 ★★★★★ (14,826)

\$19⁹⁹ ~~\$26.99~~

\$17.99 with Subscribe & Save discount

Save 5% with coupon

✓ **prime** One-Day

FREE delivery **Tomorrow, Feb 18**

Or FREE delivery **Overnight 7 AM - 11 AM** on \$25 of qualifying items

It's a little tricky to configure your smartphone to use both the bluetooth microphone and the speaker at the same time. Sometimes Youtube is a great resource to help do that.

For more effective sound amplification, (such as wanting to speak at a larger audience) you would require a more robust amplification. This is where bullhorns are the low-cost way to amplify your voice. Other than that, you are going to look at expensive, portable, battery backed-up systems or need to have access to commercial power.

Speaker / Headphone

Bigger than a breadbox, but smaller than a dishwasher.



Alto Uber PA Wireless Portable Bluetooth Speaker

\$159.00

★★★★★ (18)

Cloud recording.

Cloud recording is broken down into (2) sub-categories. Cloud storage, meaning your audio/video are saved through an internet connection. Or what is called Live Streaming. Youtube is both a cloud storage location to upload and save videos. It is also a way you can have your recording play live on your youtube channel. (subject to their T&C;s)

This is a more complex issue and requires measuring the objective of your recording, the target audience, and it's potential for being copied, shared, or having your selected cloud service, censor, block or delete your service

Youtube is the most popular live streaming, video archive (free service) available. All smartphones have an app you can download Youtube. If you create a channel, you are given the option to record video to your channel and can eventually stream your audio video live to your channel.

When streaming you will need to select in advance if you want that video public, or unlisted. Unlisted means that you have the record on youtube and at a future time make it public. You can download the video and edit or use the Youtube limited editing tools.

There are countless solutions in the free live streaming space, and move into fee based, solutions if you want to move towards a more private, isolated, and possible monetized viewing audience.

Familiar live streaming apps (TikTok is biggest right now, Instagram, Youtube, Facebook)

Getting deeper into privacy we move into solutions like: Streamyard, Sreamlabs, OBS, Zoom, Google Meets, Twitch, Discord and it gets deeper into creating your own RTMP servers.



TECH CONFUSION?

This might sound overwhelming but, its about going slow and growing over time. Do the best with what you have and expand as you refine your craft.

The Public Meeting Dilemma

The Public Meeting Hosts, control the microphone and the speakers. Thus, they have the power to amplify themselves, and mute anyone.

It is true public officials abuse their power to silence dissent through the use of technology along with the interruption of the Hecklers Veto.

I am not a proponent of a couple of things. bringing technology to the meeting to overamplify their mute.

I am also not a proponent of hacking their technology to disable their controls, and seize control of the audio.

HOWEVER, I am totally fine, taking the steps to capture the speakers audio, the ambient audio on my own recording devices and either saving it or rebroadcasting it.

Most public meetings are posting their meetings live on their own hosted servers or using youtube. They frequently violate that law and preclude the live stream from realtime "comments" interaction during the live stream. In this type of situation I would either create my own private Facebook group, or obtain permission from a Facebook page/group administrator to use their page to "live stream" the public meeting. In this situation, the members of the page, group would see a similar audio/video experience only from my perspective, not the fixed position of the meeting videographer. The audience could view and comment, and I have the option as the "broadcaster" to see the comments and interact with the comments if I choose.

In many situations, a livestream posted on a social platform will have significantly higher views than the combination of people live in the meeting and the public meetings own channel views.

Why? Because of the power of social sharing, tagging, and commenting.